



AUTOMOTIVE CMF Designer

graceychoi.com

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E: graceyc17@hotmail.com
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Skills

CMF
Storytelling
Research
Prototyping
Keyshot
Photoshop
Illustrator
Indesign
VRED
Adobe Substance
Packaging

Languages

English (Native)
Korean (Basic Conversational)

Recognition

Dieline Student Week Publication
"E.L.F. Cosmetics Body Care"

Leadership

Church college leader
Church elementary leader

Awards

Scholarship Portfolio Review

04.2019

08.2021

Martha Chandler Scholarship

06.2022

Education

ArtCenter College of Design

09.2018 - Present
Product Design
Graduated in August 2022

PENSOLE X UNDER ARMOUR SPONSORSHIP PROJECT

08.2021 - 09.2021
2 Week Program
Worked in Apparel Design for Women's Sport

Otis College of Art and Design

Graphic Design
08.2016 - 05.2018 (Transferred)

Work Experience

Nissan CMF Designer

05.2023 - Present
Nissan Design America
Working on production vehicles and learned to create a design parts lists spec, design masters tracking list, working with seat/INT engineers, and mastering CMF to adjust and approve with suppliers. Managed and in charge of creative CMF proposals using VRED and Substance while supporting INT team with their competitions of many new upcoming vehicles and presented to Japan for reviews. Won a pattern design during the beginning phase for a upcoming Nissan vehicle that's continuing to evolve as I provided more in depth pattern work for seating/IP. Also did trend research, benchmarking, and sustainable research.

HYUNDAI CMF Designer

10.2022 - 05.2023
HATCI (Hyundai America Technical Center)
Worked on color & trim proposals for different projects. Support with sustainable material research contacting suppliers. Support with exterior color matching working with suppliers to prepare for a new body paint plant and ongoing involvement and learning about production and material specs. Other works include benchmarking, trend reports, and supported INT team with CMF proposals for competitions using VRED/Substance.

CMF_X Sponsorship Teaching Assistant

05.2022 - 08.2022
ArtCenter College of Design
Supporting as a co-leader to help guide the students with cmf and working with three companies: Adobe, Hoka, and General Motors.

CANOO CMF Design Intern

01.2022 - 05.2022
Canoo
Supporting with material research contacting suppliers, and curating production cmf proposal for interior and exterior presentations. Was involved with helping in the early beginning stages of NASA collaboration.

HONDA CMF Design Intern

05.2021 - 12.2021
Honda R&D Americas Inc.
Provided color & trim proposals for concept and production projects working with the interior design intern. Curated color trend mood boards and trend research. Worked with fabrication and suppliers to create materials and exterior paint.